
WOODSTOCK FARMERS MARKET

Market Currency Agreement

TOKEN PROGRAM

Woodstock Farmers Market uses a currency system of wooden tokens. Customers may use their SNAP (formerly known as food stamps) or debit card to purchase wooden tokens at the Information Booth. These tokens bear the Woodstock Farmers Market logo and may be used to purchase items at the market. Debit card customers will be charged a \$2.00 service fee, that goes to support the program. All Vendors accepted into the Woodstock Farmers Market are required to participate in the token program.

A. TOKEN TYPES

There are two types of tokens at the Woodstock Farmers Market:

\$1 Burgundy Tokens

Burgundy tokens are purchased with a SNAP/EBT card. Tokens are in \$1 denominations only. Vendors may not make change for the \$1 tokens, and there are restrictions on what may be purchased. Vendors should encourage SNAP customers to add products to reach a sale price of a whole dollar amount, so that they receive the full dollar value of the token. Burgundy \$1 tokens may never be given as change for any market purchases for any reason.

The following are acceptable SNAP purchases: vegetables, fruit, meat, seafood, dairy products, breads, seeds, and plants.

The following are NOT acceptable SNAP purchases: non-food items, alcohol, merchandise, ready-to-eat foods eaten on-site, and flowers.

\$5 Green Tokens

Green tokens are purchased with a Debit Card and must be treated as cash and there are no restrictions to purchases. Treat the \$5 tokens as you would a five-dollar bill. Vendors are not permitted to give \$1 tokens as change at any time.

B. DOUBLE UP FOOD BUCKS (DUFEB) SNAP MATCH

Woodstock Farmers Market has received a grant from Farmers Market Fund to offer a program that doubles the amount of money that SNAP recipients can spend to purchase fruits and vegetables. They can now double their benefits up to \$20 per market day to be used only for fruits and vegetables.

The program is administered through \$2 DUFEB-branded currency—similar to the size and feel of a playing card. DUFEB cards can be used for fruits and vegetables only.

- Eligible purchase items: any variety of fresh, dried, or frozen whole or cut fruits and vegetables without added sugars, fats, oils, or salt. Includes mushrooms, herbs, and dried beans.
- Prohibited items: meat, eggs, cheese, nuts, baked goods, pickles, jams, jellies, or other foods that do not fit into the above guidelines; edible plant starts; nonfood items.
- No change may be given for purchases with DUFEB. The customer can add product to bring the

purchase up to the whole dollar amount.

C. EBT-CASH PRODUCE MATCH

Woodstock Farmers Market has received a grant from Farmers Market Fund to offer a program that doubles the amount of money that EBT-CASH recipients can spend to purchase fruits and vegetables. This program functions the same as DUFB but it is for EBT-CASH users only. They can now double their benefits up to \$20 per market day to be used only for fruits and vegetables.

The program is administered through \$2 Produce Match-branded currency—similar to the size and feel of a playing card.

Produce Match cards can be used for fruits, vegetables, nuts, and seeds only.

- Eligible purchase items: any variety of fresh, dried, or frozen whole or cut fruits, vegetables, nuts, and seeds without added sugars, fats, oils, or salt. Includes mushrooms, herbs, plant starts and dried beans.
- Prohibited items: meat, eggs, cheese, nuts, baked goods, pickles, jams, jellies, or other foods that do not fit into the above guidelines; edible plant starts; nonfood items.
- No change may be given for purchases with Produce Match. The customer can add products to bring the purchase up to the whole dollar amount.

D. TOKEN REIMBURSEMENT

Vendors must turn in their tokens and DUFB/ EBT-CASH MATCH cards in their red Token Reimbursement Pouch to the Market Manager or Information Booth by 15 minutes after the close of the market. If a vendor has only a few (or no) tokens at the end of the market, they may keep the tokens and pouch for another week until they have tokens to turn in. **In order to keep our books accurate, all vendors, regardless of amount of tokens collected, must turn in their red pouch and tokens a minimum of once per month. No exceptions.** Vendors may be assessed a 10% charge on any tokens submitted after a month. Reimbursements will be deposited within one week after the tokens are submitted. Tokens and DUFB/EBT-CASH MATCHs are not accepted forms of payment for vendor stall fees. Tokens must be returned no later than 30 days after the last day of the season for reimbursement.

FARM DIRECT NUTRITION PROGRAM

All eligible Woodstock Farmers Market Vendors are required to participate in the WIC (Women, Infants & Children) and Senior Farm Direct Nutrition Program. Vendors are also required to participate in the WIC Fruit & Veggie voucher program. Vendors must apply with the Oregon Department of Agriculture for both programs before the start of the season and be authorized by June 5, 2022. Refer to the Market Currency Agreement for additional information.

To become an FDNP authorized farmer, you must own, lease, rent or sharecrop land to grow, cultivate or harvest crops on that land AND grow fresh fruit, vegetables, or cut herbs in Oregon or a bordering county to sell at your farm stand or at a farmers market. For both the Farm Direct Nutrition Program and WIC Fruit & Veggie voucher program, all farmers must fill out and sign an application with the Oregon Department of Agriculture (ODA) and complete a mandatory training coordinated by the Oregon Health Authority (OHA) to enroll.

All eligible Woodstock Farmers Market Vendors are **required** to participate in the Food Direct Nutrition Program and WIC Fruit & Veggie voucher program. To request an application packet,

contact the Oregon Department of Agriculture at 503-872-6600. For additional information, visit Oregon Health Authority at <http://1.usa.gov/sosRCp>.