

WOODSTOCK FARMERS MARKET

Vendor Selection Guidelines

Product Diversity: Preference will be given to vendors whose goods are unique, contribute to the market's product diversity, and are not generally available through other retail venues

Locally sourced: For regional farmers, preference will be given to applicants who bring goods to market that are 100% grown and harvested on farmland in Oregon & SW Washington that they own and/or operate. For prepared and ready-to-eat food vendors, preference will be given to applicants who grow their own ingredients, source ingredients from Woodstock Farmers Market vendors or source from other local producers.

Continuity and Commitment: Preference will be given to returning vendors that are in good standing. However, past participation in the Woodstock Farmers Market does not guarantee future acceptance into the market.

Timeliness: Preference will be given to vendors who submitted the application prior to the priority deadline and have paid the application fee.

Farmers /Dairies /Ranchers—will be prioritized with consideration given to:

- Regional farmers and producers who bring goods to market that are 100% grown and harvested on farmland in Oregon & SW Washington that they own and/or operate
- Farmers who will personally sell (or have immediate family members sell) at the market
- Farmers who use environmentally responsible & sustainable growing, breeding, raising, and harvesting methods
- Farmers in the SE Portland area

Baked Goods /Value-Add/Hot Food Vendors—will be prioritized with consideration given to:

- Vendors who are sourcing their ingredients from other Woodstock Farmers Market vendors
- Vendors who are using locally-sourced ingredients either grown by the vendor or bought directly from the producer
- Packaging and labeling has low environmental impact, and helps minimize waste
- Vendors who will personally sell (or have immediate family members sell) at the market
- Vendors whose product is not generally available through other retail venues
- Vendors based in the SE Portland area

Returning Vendors—will be prioritized with consideration given to:

- History of compliance with Market rules (outlined in the Vendor Handbook) and federal, state, and local regulations
- Positive vendor conduct toward customers, fellow vendors, Market staff, and volunteers
- Courteous, strong customer service, and knowledgeable staff
- Length of time vendor has sold at Woodstock Farmers Market
- Timely submission of application, licenses and other Market correspondence
- Timely payment history
- Attendance record