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# WOODSTOCK FARMERS MARKET

## Cooking Demonstration Agreement

### INFORMATION FOR COOKING DEMONSTRATIONS

Cooking demonstrations (demos) are a way for interested individuals to share recipes with community members and marketgoers, showcasing healthy cooking using SNAP-eligible foods from our market. Demos are meant to be a fun and exciting way to share knowledge between different groups of people and to inspire marketgoers with local and nutritious recipes that can be easily made at home. We encourage happy and healthy eating, and that starts with our vendors!

### COOKING DEMONSTRATION POLICY

Individuals who perform a cooking demonstrations at the Woodstock Farmers Market:

1. will be selected at the discretion of the Community Outreach Coordinator or Market Manager
2. must cook provide free samples to market goers from 10:30 am to 1:00 pm; there is **no** selling of samples;
3. setup is from 9:30 – 10:00 a.m.
4. must be completely set up by 10:00 a.m.
5. must be completely packed up and clear booth of all materials by 2:15 p.m.;
6. must check in with the Community Outreach Coordinator upon arrival and exit. If the Community Outreach Coordinator is unavailable, the individual must check in and out with the Market Manager;
7. may not sell items (this includes raffle tickets) from the booth or fundraise (this includes donation jars and in-kind services);
8. encouraged to have promotional materials for recipe or meal on display; the chosen recipe must be submitted to Community Outreach Coordinator and approved two weeks prior to the scheduled date
9. may not walk through the market handing out information or soliciting;
10. are welcome to apply for more than one market date per season as the schedule allows;
11. may not trade or transfer a scheduled date to another individual or group without the consent of the Community Outreach Coordinator
12. must communicate at least three days in advance if unable to show for a scheduled date;
13. must provide own cooking utensils including pots, pans, spatulas, etc.

Cooking Demo chefs will be compensated with \$90.00 for their time, and provided with an additional \$60.00 to shop for ingredients in the market. Market will provide a heating source, a booth setup (tent, two tables, two chairs, and a handwash station), and all sampling paperware including portion cups, napkins, and small tasting spoons. If other sampling paperware is needed, please let the Community Outreach Coordinator know at least one week in advance. Market will provide a handwash station with water, soap, paper towels, and trash can. Market can provide vouchers to purchase up to \$30 in fresh fruit and vegetables from market vendors

### POLICY IMPLEMENTATION:

1. Community Outreach Coordinator will distribute the policy to all interested parties.
2. Community Outreach Coordinator, with the support of the Board, will work to enforce the policy during the market if any individual violates the stipulations.